

Outreach and Communications Committee of the Waterbird Society

2012 Annual Report

Membership:

Nellie Tsipoura, NJ Audubon (Nellie.tsipoura@njudubon.org) and Patty Szczys, Eastern Connecticut University (szczysp@easternct.edu), co-chairs; Dave Moore

This committee welcomes new members; those interested in serving should contact the chair.

2011-2012 Committee Activities:

This committee meets by email and phone as needs for web page updates arise.

In 2011-2012 Patty trained Nellie to access and edit the Waterbird Society webpage in WordPress. Both Nellie and Patty made updates to the web site as needed. Generally, there has been very little activity and few updates to the page.

2012-2013 Proposed Work of the Committee:

This committee will continue to update web page as needed.

We welcome and request input from the Council to update and expand the content of our various webpages. We had hoped to conduct an informal training so that other council members can add their own materials to the webpage during the NAOC meeting but neither co-chair is able to attend. We had started to develop training materials on WordPress use and will continue this process.

Requests for Council Action:

No specific action items, but we would like to put out a request to the council to provide materials to improve the website. The overall structure exists but much of the site is now outdated and could use some newer (and more exciting) information about our Society.

2013 Actions Approved by Council:

- 4 specific recommendations from WBS 2010 for the O&C to take for actions.
- Updates needed on WBS website.
- Look at ways O&C and Membership committee could work together in preparation for Germany 2013 meeting.